

# SustainAbility

Turning Green  
Into Gold!

**10x-100x ROI  
Achieved!**

**K-12 Public School  
Case Study**

For each \$100,000 invested in evaluating 20 schools scheduled for roof replacement, reallocations have exceeded \$10 Million Dollars





# How to Turn Green Into Gold

ICC helps clients move toward **SustainAbility**. Here's a service that is not only green, but takes the concept to providing a **TRUE RETURN ON INVESTMENT**—Dollars Reallocated, Labor and Materials Reduced and Energy Efficiency Increased.

By "Going Green" with ICC, organizations with large building inventories can benefit from a U.S. Patented Service combined with what was Secret Military Technology.

The results allow clients to literally *see* inside their buildings to determine the precise location of moisture within roofs and walls. ICC's patented intelligence enables facility managers to apply limited resources more wisely. Thousands to millions of dollars annually are saved by avoiding unnecessary roof and wall replacements and identifying *Energy Hog* buildings.

## ECONOMIC RESPONSIBILITY

Any organization that has 1 Million square feet of roofing has a \$15–\$25 Million Dollar Asset that is maintained, repaired and replaced. Keeping roofs dry could easily mean the difference between \$50 to \$100 Million Dollars in roof replacement alone over the building's lifecycle.

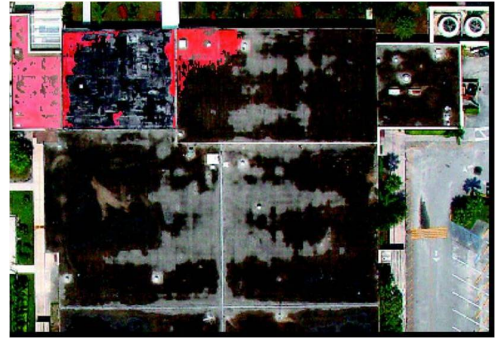
- Avoid Premature Roof Replacements
- Increase Roof Life by Keeping Them Dry
- New Roof Commissioning/Contractor Accountability

## ENVIRONMENTAL RESPONSIBILITY

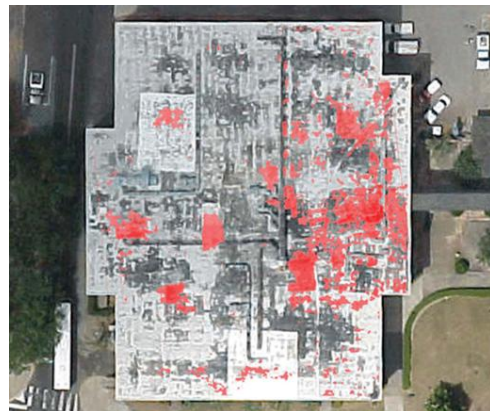
- Energy Conservation –Wet Insulation Equals No Insulation
- Solid Waste Disposal –Roofing is 2nd Largest Source
- Avoid Indoor Air Quality Issues—No Water/No Mold

## SOCIAL RESPONSIBILITY

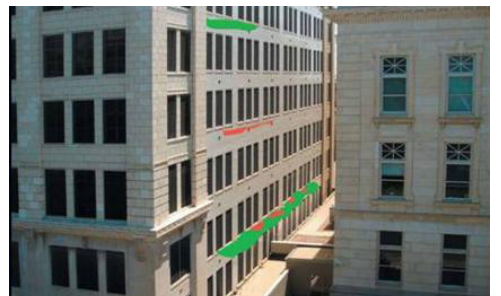
- Ensure Structural Solidity and Public Safety
- Pre/Post Storm Assessments Ensures Claims Honored
- Closed Buildings/Downtime Avoided



A South East Public School System Can Reallocate More Than \$12 Million



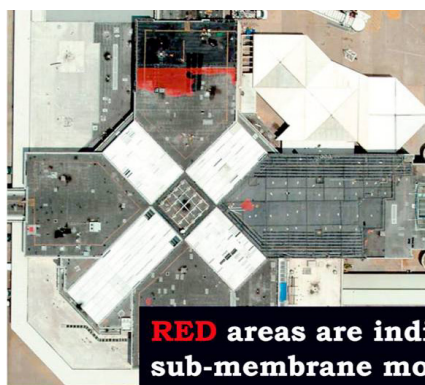
After 8 years FSU reports 1000% ROI and Thousands In Energy Savings...



St. of Kansas - ICC is an Indispensable Tool for Identifying Moisture in Roofs/Walls

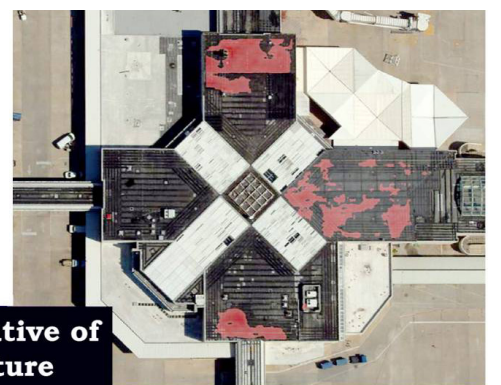
**10x to 100x  
R.O.I.  
ACHIEVED**

**Senior Executives:  
Call 877.848.7828 Now  
and Schedule a FREE 30  
Minute Webinar to  
Learn More About This  
Unique U.S. Patented  
Service and How ICC  
Can Help Address These  
*SustainAbility* Concerns**



**RED areas are indicative of sub-membrane moisture**

Orlando International Airport's Pre & Post Storm Assessments Were & Are the Foundation for Insurance and FEMA Awards



**ICC**  
THERMAL MAPPING  
★ ★ ★

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